

# Secure Our World

Four actions that make the difference.



## Password Security

**19 billion**

passwords have been leaked since April 2024.

**only 6%**

of passwords that are leaked were unique.

**30%**

of data breaches come from poor practices.

Start with the basics: use unique, strong passphrases and manage them securely with a trusted password manager software.



## Multi-Factor Authentication

**over 99%**

of compromised accounts lacked MFA.

**99%+**

risk reduction with MFA enabled on accounts.

**100%**

of your accounts should have MFA.

Add an extra layer: enable MFA (preferably via an app) on all important accounts. Don't give attackers an easy route in.



## Software Updates

**over 60%**

of breaches trace back to unpatched flaws.

**+180%**

surge in attacks exploiting known flaws.

**100%**

of apps should have auto-updates on.

Stay up to date: turn on auto-updates and restart promptly to protect against easily avoidable breaches.



## Phishing

**around 16%**

of breaches start with a phishing attack.

**3.4b**

phishing emails are sent globally on a daily basis.

**1.2%**

of all global email traffic is phishing.

Think before you click: hover over links, double-check domains, and always report suspicious messages.



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Cyber Security Awareness Month 2025